



PDVSA: Be the Star of the Show!

A lively 60'-by-70' exhibit clearly positioned Petróleos de Venezuela S.A. (PDVSA), the national oil company of Venezuela, as a global energy giant at the Offshore Technology Congress in Houston.

PDVSA planned to conduct business at the conference and needed meeting space, so the design included three large conference rooms plus a press office and a technical office.

When the convention center had no space available for a press conference with the company's president, the conference rooms gave PDVSA the ability to adapt. Skyline converted the three rooms into an alcove with seating for 60 in barely a half-hour.

An estimated 500 people jammed the exhibit for a closed-circuit view on the plasma screens and computer monitors. Thirty minutes later, the conference rooms reappeared, and 40 extra chairs hid in the exhibit's storage space.

PDVSA has exhibited from Canada to Qatar and from Brazil to Dubai in the United Arab Emirates. Skyline's comprehensive service makes global exhibiting a worry-free adventure.

Name

PDVSA (Petróleos de Venezuela S.A.)

Primary Business

Manufacturing & Industrial
Government & Public
Service

Exhibit Size

60' x 70'

Products / Services

Engage®
Fabric Structures

Key Objectives

Design
Flexibility
Turnkey service
Service network